

SHANNA MAY MORRIS


Editor Cinematographer Marketer Photographer Designer VFX Artist Content Creator

ShannaMay.co Shanna@ShannaMay.com [Shropshire, UK](https://www.shropshire.gov.uk) [07527072771](tel:07527072771)
[Linkedin.com/in/shannamay](https://www.linkedin.com/in/shannamay) [Willing to Relocate and/or Work Remotely.](#)

EXPERIENCE

E-commerce / Marketing Assistant

Greenhous Group


 Oct 2013 - Ongoing Shrewsbury, UK

- Social media management, creating professional video content of the vehicles and showrooms.
- Creating design work for newspapers, magazines, billboards, posters etc.
- Dealing with marketing for Nissan, Toyota, Ford, Renault, Dacia, DAF, Vauxhall and Volvo means I've learned different branding styles and how to aim at target demographics depending on vehicle.

Greenhous.co.uk

Founder & Creative Director

Aesthetics Studios


 July 2015 - Ongoing Worldwide

- Aesthetics Studios provides graphic design, web design, illustrative work, film, photography, motion graphics, VFX, marketing, advertising, social media & SEO for public figures and businesses.

AestheticsStudios.com

Content Creator

Fullscreen Inc


 Feb 2010 - Ongoing Worldwide

- The Artful Studios - Time lapse art & design channel
- ShannaMayTV - Travel & short film channel
- GeeksLifeStyle - Geek Culture & VFX channel

ShannaMay.com/shanna-may-on-youtube

Founder & Creative Director

ShannaMay.co

 Aug 2009 - Ongoing Worldwide

- I created ShannaMay.com in 2009 when I started selling Art & prints online. It has since transformed into an official site for my creative endeavors in art, film and online media.

ShannaMayShop.com

ShannaMay.com

ShannaMay.co

OBJECTIVE

“To apply my experience in marketing, social media & film as well as my skills in VFX, design and advertising to a role that demands proficiency.”

SKILLS & KNOWLEDGE

- HTML / CSS
- Adobe Photoshop & Lightroom CC
- Adobe Premiere CC
- Adobe After Effects CC
- Adobe Dreamweaver CC
- Adobe Audition CC
- Adobe InDesign CC
- Website & video SEO
- Google Adwords Management
- Google Analytics Management
- Cinema 4D
- Wordpress design
- Storyboarding & drawing skills
- 5 years with Canon, Sony & Panasonic DSLR cameras & Equipment
- Microsoft Office
- Motion Graphics & VFX
- Filezilla
- Paid social media campaigns
- Weekly press adverts
- Training new staff members
- Blogging / Writing
- Traditional Painting
- Digital Art


EDUCATION

A Level in Graphic Design

A Level in Fine Art

A Level in 3D Design

New College

 Sept 2008 - July 2010 Telford, UK

Financial Markets - Online Course

Yale University

 Sept 2016 - Ongoing

REFERENCES

Available upon request.

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Summary

Creating online content and using social media to fuel business is really important to me. Over the past seven years I've built a successful career around digital media technology, my experience has led me to develop strong skills using creative software such as Adobe Premiere, After Effects and Final Cut Pro. Developing my websites ShannaMay.com, ShannaMayShop.com, ShannaMay.co, AestheticsStudios.com, maintaining the Greenhous Group websites for 3 years & working with clients after specializing in studying design during college has developed my skills in the Adobe Creative Suites greatly.

I have years of experience with HTML/CSS (Dreamweaver) whilst working with clients and prominent web developers. I have ongoing relationships with other figures in the social media world where I have successfully designed and developed their websites from the ground up. I possess many skills with digital media technology with years of experience using a variety of camera, studio and editing equipment.

Whilst developing my YouTube channels ShannaMayTV (Travel & short films) TheArtfulStudios (Time lapse Art) and GeeksLifeStyle (Geek Culture & VFX) I have developed skills in composition and structure. My creative cinematography skills allow me to capture locations and scenes from a unique perspective. I've worked on projects in Los Angeles, New York City and across the United Kingdom, including at the YouTube Space in NY and London using their film and editing studios.

I have experience with designing sets, using lighting, working with green screen technology and After effects. I also have experience with jib-crane operation, creating motion graphics and VFX, live online broadcasting, video storyboarding and editing, and professional sound recording.

Achievements

- Signed YouTube Partnership since 2011
- Signed with Fullscreen Inc in 2012
- Featured in numerous publications for my work i.e Kotaku, Shropshire Star, First Post
- BBC Radio Interviewed me about my work
- 13,000 + Instagram followers
- Exponential growth of social media for small businesses & public figures
- 4 Million YouTube views across my channels
- Recognized by Ford Motor Company for my video production skills
- Headed numerous successful online marketing campaigns
- Worked on various charity video projects for Macmillan and local homeless charities
- I use the YouTube spaces in NYC & London regularly to make use of their studios
- Sold artwork to people across the world including countries such as Germany, UK, USA, France and Spain
- Chosen to be apart of the "Rising Star" training at Greenhous Group
- Received Risk assessment training at Greenhous Group
- Toyota selected one of my videos to use as an example for other dealers

Equipment

I have a custom built PC for my work:

- GPU: GeForce GTX 1080
- CPU: Intel Core i7-6850k CPU @ 3.60GHz
- Memory: 64gb RAM & 250gb SS & 4TB hard drive
- Blue Yeti Professional Microphone
- 4K Screens

I have the most up to date, future-proofed system to handle editing and any heavy software.

Camera equipment as follows:

- Canon 700D DSLR & 18mm - 50mm lens
- Panasonic Lumix 4K Camera
- Sony A7S ii 4K Camera
- 14mm wide angle lens
- 50mm lens
- Tripod, Monopod, Stabilizers
- Lighting equipment
- GoPro